Cover

Course Creator Canva Bundle Guide

Section 1: Section 1: Deliverables, Licensing, & Access

How to Use Your Templates

This product contains direct access links to your three Canva template collections. We highly recommend creating a dedicated folder in your Canva account to organize these

assets.

Accessing Your Templates

Click the large visual buttons below to add each template pack directly to your Canva account.

ACCESS WORKBOOK	TEMPLATES
ACCESS SLIDE DECK	TEMPLATES
ACCESS PROMO GRAPHICS	TEMPLATES

Understanding Licensing & Usage

When you purchased this bundle, you acquired a non-exclusive, limited license to use these templates for your own business or course delivery. This means you are free to customize, launch, and profit, but you must adhere to specific rules regarding the distribution of the templates themselves.

Glossary

- **Template:** The underlying design layout that is accessible *only* via the special Canva access links above.
- **End Product:** The finalized, exported version (e.g., a PDF workbook you give students, a slide deck video you record, an image posted to Instagram) that results from customizing a template.
- **The Customer/You:** The individual or business that purchased this bundle (the course creator).
- **Your Students/Clients:** The individuals who enroll in your course or receive your digital products.
- **We/The Seller:** The creators of this Canva bundle.

Commercial Usage Rights & FAQ

✅ **What you CAN do:**

- You may customize the templates (add your content, colors, and logo) and sell or give away the resulting *End Products* to your students and clients (e.g., as a course workbook PDF).
- You may use the templates to create Unlimited End Products for your own business use (e.g., unlimited slide decks, unlimited marketing posts).
- You may use the templates to create deliverables for clients (e.g., a virtual assistant using these to create a slide deck for *their* client), but the *client* must receive only the

finalized End Product, not the Canva template access link.

❌ What you CANNOT do:

- You may **not** share, sell, or distribute the original Canva *template access links* with anyone.

- You may **not** sell, sublicense, or distribute the templates in their original, editable Canva format (even if you have customized them significantly). You must only distribute finalized End Products (e.g., PDFs, JPEGs).

- You may **not** use the templates to create competing products, such as new "social media graphics bundles" or "workbook templates" for sale.

Technical Requirements: Canva Free vs. Pro

You can use these templates with either a free Canva account or a Canva Pro account. We have designed them with cross-compatibility in mind.

Feature	Canva FREE	Canva PRO
Compatibility	You can edit, customize, and export all templates.	You can edit, customize, and export all templates.
Fonts & Elements	If a template uses a 'Pro' font or element, you must swap it for a free version or pay a one-time fee to export it.	You have full access to all 'Pro' premium fonts, graphics, and photos included in the templates.
File Compression	Standard (good) compression for PDF exports.	Superior compression (smaller files, faster loading for students) for PDFs.
Magic Resizing	You must manually resize a graphic if needed (e.g., converting a post to a story).	Offers 'Magic Switch' to instantly resize graphics to different formats with one click.

Image 1 (Section 1, after paragraph 2)
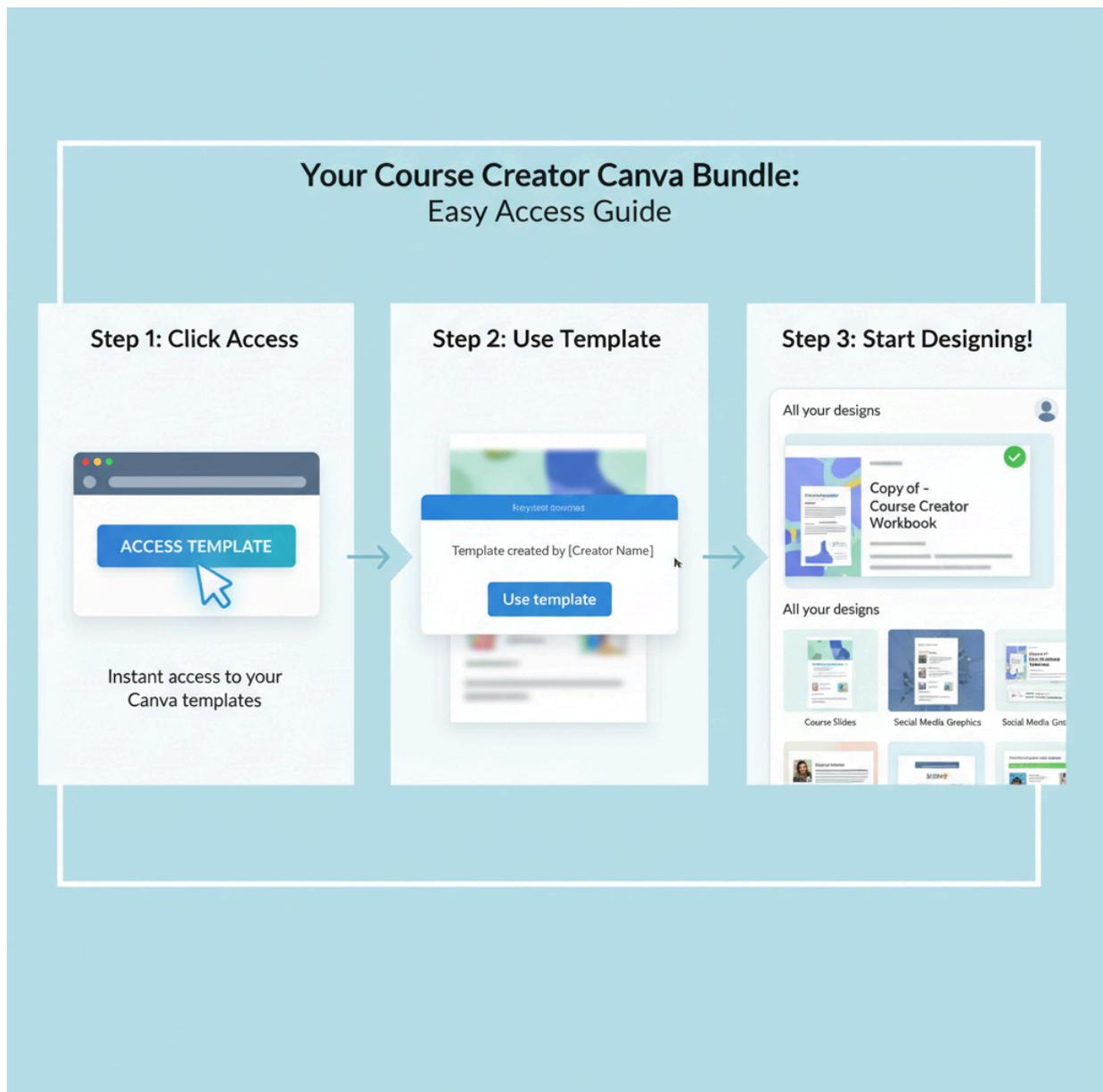
Section 2: Section 2: Quick Start: Your First 60 Minutes

Quick Start: Your First 60 Minutes

Welcome to the Course Creator Canva Bundle! You've got the expertise; let's get it designed. This guide is built for speed. By following this 60-minute roadmap, you'll move from "blank page anxiety" to having your brand set up and your first assets ready to customize.

Phase 1: Onboarding (0-10 Minutes)

Watch this quick 2-minute overview to understand exactly how this bundle is structured, how to copy the templates to your Canva account, and where to find everything you need.

[Link to Onboarding Video/Animation: Getting Started with Your Bundle]

Phase 2: The 60-Minute Launch Checklist

Set a timer. Let's build your momentum.

Min 0-10: Immediate Setup

- ☐ Open the access PDF and click the links to all template sets (Workbook, Slide Deck, Social Graphics).
- ☐ As they open in Canva, click "Use template" to add them to your own Canva folders.
- ☐ Create a new folder in Canva named "[Your Course Name] Assets" and move all your new templates there for easy access.

Min 10-20: Establish Your Brand

- ☐ Open the **Brand Style Starter Kit** (see the next section) or your own existing Brand Kit in Canva.
- ☐ Select your Course Workbook template.
- ☐ Use the 'Styles' tab in Canva to apply your brand fonts and colors to the entire document with one click.
- ☐ Upload your logo and drop it onto the cover page.

Min 20-45: Customize Module 1 Slides

- ☐ Open the **Slide Deck Presentation Template**.
- ☐ Apply your brand style (fonts/colors) to the presentation.
- ☐ Select the Title Slide and input your course and module title (use the copyblocks below for speed).
- ☐ Choose 3-5 core layout slides from the deck for your Module 1 content.
- ☐ Delete all unused slides (don't worry, your original template is safe!).

Min 45-60: Customize Module 1 Workbook Pages

- ☐ Open your branded **Workbook/Guide Template**.
- ☐ Use the copyblocks below to quickly customize the Cover Page and the Intro/Welcome page.
- ☐ Find the "Module 1" divider and checklist pages; update them to match your first lesson plan.

Brand Style Starter Kit

Not sure about your visual identity yet? Use this clean, professional "High-Ticket Expert" palette to get started immediately. You can always change it later!

- **Primary Color (Backgrounds/Base):** `#FDFDFD` (Off-White)
- **Secondary Color (Text/Icons):** `#2A2A2A` (Charcoal)
- **Accent Color (Buttons/CTAs):** `#D4AF37` (Soft Gold)
- **Heading Font:** League Spartan (Bold, Modern)
- **Body Font:** Libre Baskerville (Classic, Readable)

Quick-Fill Copyblocks

Use these fill-in-the-blank templates for your first essential pages. Just copy, paste into Canva, and fill in the brackets `[ ]`.

Workbook: Cover Page

- **Main Title:** `[NAME OF YOUR AMAZING COURSE]`
- **Subtitle:** `[A comprehensive workbook for transforming your (niche/problem) into (desired result)]`
- **Footer:** `[Your Name/Brand] | © [Year]`

Workbook: Welcome Page

- **Headline:** `Welcome to [Course Name]!`
- **Body:** `I am so thrilled you're here. Inside this workbook, you'll find the practical tools, checklists, and templates you need to turn the lessons from this course into real-world results. This isn't just about learning; it's about doing. Let's get started!`

Slide Deck: Title Slide

- **Main Title:** `[NAME OF YOUR AMAZING COURSE]`
- **Subtitle:** `[Module 1]: [Module Title: e.g., Setting the Foundation]`
- **Presenter Name:** `Presented by: [Your Name]`

Slide Deck: Lecture Outline (Slide 2)

- **Headline:** `What We're Covering Today`
- **Bullet 1:** `[Key Concept 1: e.g., Identifying Your Ideal Client]`

- **Bullet 2:** `[Key Concept 2: e.g., Defining Your Transformation]`
- **Bullet 3:** `[Key Concept 3: e.g., Setting Your Launch Timeline]`

Image 2 (Section 2, after paragraph 2)

Section 3: Section 3: Designing Your Student Experience

Creating a professional course isn't just about sharing what you know; it's about structuring that knowledge so your students achieve real results. A cohesive visual experience reduces cognitive load, allowing your students to focus entirely on learning.

This section provides the strategic framework for using your new templates to build an intuitive and impactful educational journey.

The Student Journey: A 30+ Page Workbook Outline

Your workbook is the roadmap for student success. Don't just provide information; guide them through implementation. This structure, achievable using the mix-and-match pages in your template, is designed for maximum retention and action.

- **Phase 1: Foundation & Mindset**
  - **Page 1:** Title Page (Course Name & Student Name)
  - **Page 2:** Welcome & 'How to Use This Workbook'
  - **Page 3:** Course Roadmap/Syllabus Overview
  - **Page 4:** 'Find Your Why' / Goal Setting Worksheet
  - **Page 5:** Pre-Course Self-Assessment Checklist

- **Phase 2: Core Module Content (Repeat for each module)**
  - **Page 6:** Module [Number] Cover Page (with key objectives)
  - **Page 7-8:** Key Concept Overviews (Summarizing video lessons)
  - **Page 9:** Detailed Notes / "Fill in the Blanks" Section
  - **Page 10:** Case Study / Real-World Example
  - **Page 11:** Deep Dive Worksheet (Specific exercise)

- **Phase 3: Implementation & Action**
  - **Page 12:** Step-by-Step Action Plan / Implementation Checklist
  - **Page 13:** Process Flowchart / Diagram (Visualize the steps)
  - **Page 14:** Resource List & Useful Tools
  - **Page 15:** Troubleshooting / FAQ Worksheet

- **Phase 4: Review & Next Steps**
  - **Page 16:** Module Summary & Key Takeaways
  - **Page 17:** Post-Module Reflection Prompts
  - **Page 18:** 'Looking Ahead' to the Next Module
  - **Page 19:** Recommended Reading/Viewing

- **Phase 5: Course Wrap-Up**
  - **Page 20:** Final Course Assessment/Project Outline
  - **Page 21:** 'Where Are You Now?' Goals Review
  - **Page 22:** Course Completion Certificate (Use the provided template!)
  - **Page 23:** 'Next Steps' / Invitation to Your Advanced Program or Community

Three Rules for Unshakeable Visual Consistency

A professional course looks intentional. By sticking to these three rules across both your slides and workbooks, you build a recognizable brand that signals high value.

1. Master Your Master Grids

Every professional template in this bundle is built on a standard grid system. This ensures that headers, body text, and images align perfectly across different pages and slides. When you add new elements, use Canva's snapping guides to align them with existing content. Consistency in alignment creates a "calm" visual experience.

2. Implement Hierarchy in Typography

Your templates use a pre-set typographic hierarchy. Do not vary this.

- **Heading 1 (H1):** Use exclusively for slide titles or major workbook section headers (e.g., Module Titles).
- **Heading 2 (H2):** Use for sub-sections within a slide or workbook page.
- **Body Text:** Use one legible font for all paragraphs. Ensure it is at least 24pt for slides (for readability) and 10-12pt for workbooks.
- **Accents/Captions:** A consistent "secondary" font (perhaps an italic or script) can be used sparingly for callouts or quotes.

3. Standardize Imagery and Iconography

Choose one style and stick to it. If you use minimalist, outline-style icons in your workbook, do not use colorful, 3D icons in your slides. If your brand uses bright, high-contrast photography, do not switch to muted, desaturated images halfway through. Consistency in your visual assets reinforces your professional brand.

Integrating Workbooks and Slides

Your workbooks should not repeat your slides verbatim; they should complement them. Use these strategies to create a seamless learning experience:

- **The "Follow-Along" Strategy:** Design workbook pages (like "Fill in the Blank" summaries) that directly correspond to specific slide sequences. This keeps students engaged and active during video lessons.
- **Visual Cueing:** Use consistent icons in both assets. When a "Take Action" icon appears on a slide, students should know to look for the corresponding "Take Action" section in their workbook.
- **Expansion Pages:** Use slides to present core concepts simply. Use the workbook for the "deep dive"—providing detailed diagrams, case studies, or complex worksheets that are too dense for a slide.
- **Slide-to-Workbook CTAs:** Always end a slide presentation or major module section with a clear "Call to Action" slide, directing students to the exact page in their workbook they need to complete next.

Design Principles in Action: Action Prompt Slides

"Action Prompt" slides are critical for shifting students from passive consumption to active implementation. Use the specialized layouts in your template to create these engagement touchpoints.

These slides must be distinct from your main content slides. Use a contrasting background color from your palette to signal a shift in focus.

Example 1: The Minute Reflection

> *[Layout: Large center icon, bold title, minimal text]* **Headline:** 1-Minute Reflection
> **Body:** Pause the video. What is the single biggest insight you've had in the last 10 minutes? Write it down in your Module 1 Workbook (Page 4).

Example 2: The Action Step Challenge

> *[Layout: Split screen, icon on left, checklist on right]* **Headline:** Your 24-Hour Challenge **Body (Checklist):**
>
> - Identify your one core topic.
> - Outline 3 key sub-topics.
> - Draft your course title (using the formulas on Page 7).

Example 3: Peer Discussion Prompt

> *[Layout: Two contrasting columns or circles]* **Headline:** Discuss in the Community **Left Column:** Which of these two strategies feels more aligned with your business model? **Right Column:** Head to the Facebook Group and share your choice and *why* under the 'Module 2 Discussion' thread.

Niche Case Studies: From Template to Transformation

See how different professionals adapt the same core templates for their unique audiences.

Niche 1: Health & Wellness Coach

The Goal: Create an 8-week "Foundations of Holistic Nutrition" course workbook.

- **Template Adaptation (Workbook):** The coach uses the standard workbook layout but focuses heavily on meal planning grids, food journals, and habit-tracking checklists.
- **Before/After Visuals:**

- - *Before:* A generic, text-heavy Word document with misaligned headers and standard bullet points.
  - *After:* A branded PDF (using the "Serene" template color palette) featuring integrated photos of healthy meals, clean, easy-to-fill assessment scales, and inspiring quotes in a consistent accent font.
- **Example Copy Block (Mindset Section):** "Use the space below to honestly assess your current energy levels. This is a judgment-free zone. We are establishing a baseline, not seeking perfection."

Niche 2: Marketing Consultant

The Goal: Develop a high-ticket "6-Figure Launch Roadmap" slide deck for synchronous (live) teaching.

- **Template Adaptation (Slides):** The consultant prioritizes process flowcharts, funnel diagrams, and data visualization slides from the template bundle.
- **Before/After Visuals:**
  - *Before:* A standard, plain white PowerPoint deck with too much text and low-resolution "clip art" icons.
  - *After:* A sleek, modern deck (using the "Bold" template palette) with high-contrast slides, professional icons that match the workbook, and large, legible typography optimized for live streaming and recording.
- **Example Copy Block (Framework Slide):** "This framework (The Audience-to-Offer Matrix) is what separates hobbyists from six-figure creators. We're going to master each of these four quadrants over the next two hours."

Image 3 (Section 3, after paragraph 3)

Image 4 (Section 3, after paragraph 6)

Section 4: Section 4: Promoting Your Launch with Ease

Creating buzz and driving enrollments shouldn't feel like a second full-time job. The assets in this bundle are designed to help you execute a professional, high-converting launch without spending dozens of hours designing new graphics from scratch.

By utilizing visually cohesive templates across all channels, you build brand recognition and trust with your audience, making them more likely to click "Enroll."

Here is how to strategically promote your course using these assets.

Your Simplified 2-Week Launch Content Calendar

This calendar outlines a high-impact posting schedule to build anticipation and secure sales. Use the corresponding templates from this bundle to create these assets quickly.

Week 1: Build Authority & Anticiption

The goal of this week is to warm up your audience, highlight the problem you solve, and announce that a solution (your course) is coming.

- **Day 1 | The "T-Minus" Teaser:** Post a high-quality photo of yourself working, or a sleek aesthetic shot. Caption: *Hint that something big is coming soon. "Big things happening behind the scenes. Can't wait to share with you all next week! 🤫 "*
  - *Template to Use: Minimal Teaser Graphic*

- **Day 2 | The Value Pillar (Identify the Pain):** Provide tangible value in a post or carousel related to your course topic. Highlight the common mistake or pain point your ideal student faces.
  - *Template to Use: Promotional Post (modified for content)*

- **Day 3 | The "Behind-the-Scenes" Sneak Peek (Video/Reels):** Use your phone to film 10 seconds of you customizing a workbook page from this bundle in Canva, or record your screen clicking through the finished Slide Deck. Use trending audio.
  - *Template to Use: Customize a single page or slide for the video background.*

- **Day 4 | Authority Post (Showcase Expertise):** Share a statistic, a quick win, or a client win that proves you know your stuff.
  - *Template to Use: The Quote or Tip Graphic*

- **Day 5 | The Official Waitlist Announcement:** Today's the day! Announce the course is launching next week and invite people to join the waitlist for a special bonus or early discount.
  - *Template to Use: Waitlist Announcement Graphic (Post & Story)*

Week 2: Cart Open & High-Urgency

This week is all about converting that anticipation into sales.

- **Day 8 | CART IS OPEN!** The main event. Announce that the doors are officially open. Focus on the transformation the student will experience.
  - *Template to Use: Main Promo / "Doors Open" Graphic*

- **Day 9 | "Look Inside" (Carousel):** Showcase mockups of your best course assets (the workbook, the slide deck). Let them *see* the value.
  - *Template to Use: The "Look Inside" Carousel Templates*

- **Day 10 | Social Proof & Testimonial:** Build trust by sharing what others have said. If you don't have course students yet, use a testimonial regarding your previous 1:1 services or

general expertise.
  - *Template to Use: Testimonial Template*

- **Day 11 | Handling Objections (FAQ):** Post a simple graphic addressing the top 3-4 frequently asked questions about the course (e.g., "How long will this take?" or "Who is this for?").
  - *Template to Use: FAQ Template*

- **Day 12 | Special Offer/Bonus Announcement (Optional):** Introduce a time-sensitive bonus to encourage action.
  - *Template to Use: Special Offer Graphic*

- **Day 13 | Final 24 Hours (Urgency):** Focus on FOMO (Fear Of Missing Out). Remind them that doors close tomorrow or the discount expires.
  - *Template to Use: "24 Hours Left" Urgency Graphic (Post & Story)*

- **Day 14 | Final Call! (CART CLOSES TONIGHT):** The absolute last reminder. Keep it urgent and clear.
  - *Template to Use: "Last Chance" Graphic*

Platform Optimization Guide

Use these exact specifications to ensure your graphics are crisp, professional, and not oddly cropped on any platform.

- **Instagram & Facebook Posts (Square):**
  - *Use:* Standard feed content, tips, testimonials.
  - *Specs:* 1080 x 1080 pixels (1:1 aspect ratio)

- **Instagram & Facebook Stories:**
  - *Use:* Urgency countdowns, behind-the-scenes, daily updates, waitlist links.
  - *Specs:* 1080 x 1920 pixels (9:16 aspect ratio). *Tip: Leave 250px free at the top for profile info and at the bottom for the "Send Message" bar.*

- **Facebook Cover Photo (Desktop & Mobile optimized):**
  - *Use:* Announcing your launch on your private FB group or business page.
  - *Specs:* 820 x 312 pixels (Desktop) / 640 x 360 pixels (Mobile). *Tip: Design for mobile dimensions (640x360) and center your text/images to ensure compatibility.*

Selected Ready-to-Use Promo Templates

Click the links below to access the specific marketing templates discussed in the strategy above. These are pre-sized and designed to match the rest of your course bundle perfectly.

- **The Main Promo Graphic ("Doors Open"):** [Link to Template]
  - *Best For: Cart open day (Day 8) and general high-impact feed posts.*

- **The Teaser / "Something Big is Coming" Graphic:** [Link to Template]
  - *Best For: The very first announcement (Day 1) to build mystery.*

- **The Social Proof / Testimonial Template:** [Link to Template]
  - *Best For: Mid-launch (Day 10) to build trust and overcome buyer hesitation.*

Launch Copy Blocks

Copy and customize these templates for your emails and social captions. Just fill in the bracketed info!

Email 1: The Waitlist Announcement (Week 1, Day 5)

Subject: Big News: The doors are finally opening! **Body:** Hey [Subscriber Name]! The moment I've been working toward (and many of you have asked for!) is almost here. In just a few days, I'm officially pulling back the curtain on my brand new course: **[Course Name]**. This course is designed to help you [Primary Transformation/Benefit] without [Main Pain Point]. I can't wait to show you inside. I'm offering a **[X% Discount / Special Bonus]** exclusively to everyone on the waitlist. If you want to grab that, make sure you jump on the list right now. **[Link to Waitlist Page: JOIN THE WAITLIST]** More details coming soon... Best, [Your Name]

Social Caption: Cart Open! (Week 2, Day 8)

🎉 DOORS ARE OFFICIALLY OPEN! 🎉 I am so incredibly excited to announce that **[Course Name]** is now available! This course is the comprehensive, step-by-step roadmap for [Ideal Customer] who wants to [Primary Goal] and [Secondary Goal]. Say goodbye to [Main Pain Point] and hello to a future where you [Core Benefit/Result]. Inside, you'll get access to: ✅ [Key Module 1 topic] ✅ [Key Module 2 topic] ✅ Full **[Number]**-page Course Workbook & Checklists ✅ [Any other core feature] If you are ready to [Desired Transformation], the time is now. Doors are only open until [Date]! 👇 **Click the link in my bio to enroll today!** 🔗

Social Caption: Testimonial/Social Proof (Week 2, Day 10)

Nothing makes me happier than seeing results like this... 🥹🥹 I know [Course Name] is exactly what [ICP Name] needs to [Achieve Result], but don't just take my word for it. Here is what [Client/Student Name] had to say: "[Paste short, punchy quote from testimonial here about the transformation/result]" You can experience that same transformation. The roadmap is waiting for you inside **[Course Name]**. But hurry—doors are closing soon! 🔗 **Join us via the link in my bio.**

Organization Pro-Tip: Work Smarter with Canva Folders

Launching involves dozens of distinct graphics (posts, stories, carousels, ad variants). Without organization, you'll lose time searching for that one "24 Hours Left" graphic.

Do this before you start editing:

1. **Create a New Folder:** In Canva, go to "Projects" -> "Add New" -> "Folder". Name it: **[Course Name] Launch Assets**.
2. **Move All Templates:** Immediately move all the templates you have accessed from this PDF into that new folder.
3. **Name Your Files Strategyically:** Don't leave files named "Copy of [Template Name]". Instead, rename them based on your content calendar and platform:
   - *Ex: Day 8_Cart Open_Square_Post*
   - *Ex: Day 13_24HoursLeft_Story*
   - *Ex: Module 3_Lecture Slides*

This 5-minute organization step will save you hours of technical fatigue and stress during the actual launch.

Image 5 (Section 4, after paragraph 1)

COURSE CREATOR CANVA BUNDLE: LAUNCH PROMOTION PLAN

WEEK 1: CREATE BUZZ

Monday	Tuesday	Tuesday	Tuesday	Saturday	Sunday
TEASER EMAIL 1: UPCOMING!	TEASER EMAIL UPUCMING!	IG STORY: GUESS WHAT'S COMING?	TEASER EMAIL 2: BE READY!	FACEBOOK POST: BIG REVEAL SOON!	IG POLL: ARE YOU EXCITED?!
	IG REEL: STUDENT SUCCESS STORY!	IG REEL: SUCCESS STORY!	FACEBOOK TESTIMONIAL!	TESTIMONIAL STORY: AMAZING TESTIMONIAL!	IG POLL: ARE YOU EXCITED?!

WEEK 2: OPEN CART

Monday	Friday	Friday	Thursday	Saturday	Sunday
LAUNCH EMAIL: CART IS OPEN!	FACEBOOK LINK IN BIO!	FACEBOOK LIVE: Q.A + DEMO!	IG STORY: QA QA + DEMO!	IG STORY: EARLY BIRD ENDS	IG POST: FINAL PUSH
TAUNCH EMAIL: LINK IN BIO!	FACEBOOK POST: EMAIL:	SUCCESS STORY TRANSFORMATION	SUCCESS STORY: TRANSCRMATION!	LAST CHANCE CART IS CLOSED!	IG STORY IS CLOSED!

Section 5: Section 5: Mastering Canva & Troubleshooting

Section 5: Mastering Canva & Troubleshooting

Canva Quick Tips FAQ

Maximize efficiency with these essential tips for managing your new templates.

I don't have Canva Pro. Is there a quick way to rebrand these? Yes. While Pro's "Brand Hub" is faster, you can manually use the **Style/Paste Style** tool. Change one element to your brand color/font, select it, click the Paint Roller icon (top right menu), and then click

another element to apply the style instantly. *Do this sequentially to quickly update a whole document.*

How do I quickly change colors across the whole design? Select an element with a primary template color. Click the Color box in the toolbar. Look for the "Change All" button that appears at the bottom of the left panel—this will instantly swap that color throughout the entire design.

My design is getting messy. How do I select elements that are "stacked"? If you can't click an element because something else is in front of it, use **Layers**. Right-click the element stack, hover over "Layer," and select "Show Layers." This opens a panel where you can drag and drop layers, or lock/unlock them to prevent accidental movement while editing.

The formatting is breaking when I change the text. Canva uses text boxes. To maintain the layout, use the text alignment tools (left, center, right, justify) in the toolbar rather than adding spaces or "Enters" (hard returns) to force line breaks. If text is overflowing, resize the text box *first*, then resize the font.

This bundle is massive. How do I keep it organized? When you first access the template links, *immediately* make a copy and save it into a new, clearly named folder (e.g., "[Your Course Name] Assets") within your Canva dashboard. Do not work directly off the main shared templates to ensure you always have a clean master copy.

What fonts and images should I use? We have selected modern, highly legible free Canva fonts. If you change them, ensure your choices are readable on screen (especially for slide decks). For images, use Canva's free library, or for a unique look, source from high-quality free stock photo sites like Pexels or Unsplash and upload them.

What is the best way to download these for my students? For course workbooks and guides, download as "PDF Print" for the best quality. For slide decks, download as "PNG" (if you are uploading slides to a recording tool separately) or use Canva's internal presenter/recorder tool (Share > Present > Present and Record). For social graphics, download as "PNG."

Resource Map & Education

Need more support with design fundamentals or intermediate Canva techniques? Refer to these official resources:

- **Canva Design School:** Official tutorials covering everything from basic tools to advanced design principles. canva.com/designschool
- **Canva Help Center:** Technical support for account issues, exporting, and troubleshooting unexpected platform behavior. canva.com/help